

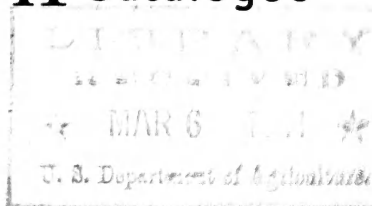
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62,09

Bill Schmidt's 1941 Catalogue



- Up-To-Date Selection
- Clean, Well-Grown Plants
- Moderate Prices

FUCHSIAS

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PELARGONIUMS

Garden Geraniums, Page 21
Lady Washington Geraniums, Page 14
Ivy Geraniums, Page 23

PALO ALTO NURSERY

308 Chestnut Avenue

Palo Alto

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California

LOCATION OF NURSERY

Please see back cover for map showing the location

SHIPPING

We have successfully shipped to many customers as far as the Atlantic Coast states.

In 1940 our shipping business amounted to more than double that of 1939. We were pleased to receive many repeat orders and can say that we never had a shipment rejected by agricultural inspectors or customers. We try to ship only high grade plants, true to name and packed carefully and feel that in view of this our prices are moderate.

For the protection of customers and ourselves and in order to save correspondence and possible misunderstanding, we make suggestions and conditions for shipping plants as follows:

Please read carefully

Write plainly, or better, print your name and address (postal address, too, if different from street number) giving prefix of Mr., Mrs., or Miss. If you live in a rural district, please give the county name.

All shipping orders are cash. No C.O.D. orders.

We do not prepay shipping orders. Postage or express to be paid by the customer.

There is no charge for packing material, but on orders for less than \$2.50 please add 10% for handling charge.

California orders add 3% sales tax.

Each order that comes in has to be acknowledged, most of them require correspondence and each order, particularly in California, has to be accompanied by a manifest to the county agricultural commissioner's office at the destination. All of this takes much of our time and in the case of small orders voids whatever profit there may be. Therefore we do not solicit orders for less than \$1.50 and cannot accept orders for less than \$1.00.

We never substitute if out of a variety. Please give a second choice whenever possible, it saves correspondence.

All plants are properly labeled according to law.

We suggest the 2½ inch pot size for shipping as that enables you to order more varieties per given weight over the four inch pot size.

QUANTITY PRICES

Almost all of our plants are priced at 25c each for strong plants in 2½ inch pots and 35c for well-grown stock in 4 inch pots. The few 1941 novelties and other higher priced ones are so marked in the catalog. Specimen plants in larger pots vary in price according to size and variety.

In each group 12 plants for the price of 10.

In each group (Fuchsias, Garden, Lady Washington, and Ivy Geraniums) six or more plants sell at the dozen rate. For example, six Fuchsias at 25c each are six for \$1.25; or five at 25c and four at 35c would be \$2.21, figuring each at the dozen rate as there are more than six.

This quantity rate applies only to plants in each group (Fuchsias, Garden, Lady Washington, and Ivy Geraniums) and does not apply to a mixed order of, for example, two each of Fuchsias, Lady Washington, and Ivy Geraniums.

You save substantially by ordering six or more of each group. In ordering six or more of a group, each plant may be a different variety.

FUCHSIAS

Here you will find described many of the finest fuchsias, including 1941 introductions as well as many of the best standard named varieties. Besides these listed here we grow almost another hundred varieties, but limited space in this catalog keeps up from describing all of them. If you desire one or more varieties not listed here, let us know what you want, we most likely have them in stock. Or better, visit our nursery during fuchsia season for a fine display of new and standard varieties.

CULTURE

Cultural requirements of fuchsias are too well known to warrant more than a few lines here. Briefly, they thrive in a shady location, in a soil rich in humus (leafmold, peat, manure) and need plenty of water. Where the temperature drops below 25°F. they should be protected by a heavy mulch of straw, peat, sand or other suitable material. If so protected around the base of the plants, they will sprout from near the roots even if cut down by frost to the mulch. Please do not hesitate to call on us if you have trouble growing fuchsias. We grow thousands of fuchsias each season and may be able to help you with your problems.

NAMES

In this catalog each name has been carefully checked with originators' lists and specially with the Check List of Fuchsias by E. O. Essig. After all, this check list is sponsored by the American Fuchsia Society and while it is not claimed to be absolutely correct, it is the best list available and did show us that several generally accepted names cannot be correct. The correct name and spelling is used in this catalog.

DESCRIPTION, GUARANTEE and QUALITY OF STOCK

For this information please turn to page 14. It applies to fuchsias as well as pelargoniums.

SHIPPING and QUANTITY PRICES

Please see page 2 for suggestions and conditions.

1941 INTRODUCTIONS

A dozen new fuchsias, selected as the finest of many hundreds of seedlings raised by four fuchsia growers in the Bay region. Some will replace existing varieties, the others are new colors or forms, all will bring new interest into your fuchsia garden.

PLEASE NOTE: By agreement the fuchsia growers are offering the 1941 novelties for only 60c each, or any three new varieties for only \$1.50. Each additional plant (above three selections) at 50c each.

ELFIN (Niederholzer) — Single corolla white, slightly flushed blush near base of long petals. Short tube and long, pointed sepals light pink, inside of sepals rose pink; sepals reflexed, tipped green. Long pistil and dark red anthers. Medium size flowers in great profusion on medium high, stiff-branched bush.

FALLING STARS (Reiter, Sr.)—Single corolla glowing turkey red. Tube and sepals pale translucent scarlet. The flowers closely resemble those of Morning Mist, but are twice the size. Foliage good, growth quite weeping. Good hanging pot plant in a shady place.

FANDANGO (Niederholzer)—Single corolla, deep rose-ash red; short tube and long pointed sepals flesh pink, heavily flushed salmon on inside and turned back pagoda fashion. Elongated buds flesh pink. Medium size flowers produced in greatest abundance. One of the finest for hanging pots.

FANFARE (Reiter, Sr.)—Single corolla pure scarlet; the long narrow tube nearly two inches long and the sharply pointed sepals one inch long are of a varnished turkey red. Foliage excellent, growth strong and climbing. A new standard of color and size among the tubular varieties.

GAY SENORITA (Schmidt)—Single bell-shaped corolla deep lilac flushed rose, flesh at very base of petals and slightly veined light rose, fine light line bordering each petal. Short tube, sepals long and pointed, distinctly waved and reflexed and of a deep rose red. A cross between Heron and Beauty of Exeter, as free flowering as the parents, with a beautifully proportioned flower.

MADEMOISELLE (Reiter, Sr.)—Single corolla clear pale rose bengal. Tube is white blotched crimson and the recurved sepals white, tipped green. Might be called a better Countess of Aberdeen with a more rose corolla and exceptional freedom of bloom. Plant strong and vigorous, foliage small but good. Should be a fine pot plant and a wonderful low bush or hedge variety.

MEPHISTO (Reiter, Sr.)—The flowers are identical in size to Mademoiselle but practically the entire flower is of deepest crimson. The profusion of well placed bloom is unbeatable. A grand companion for Mademoiselle.

MR. WEST (West)—Variegated foliage, particularly fine in spring and summer or whenever new growth starts. Could be classed as a variegated Corallina. Leaves mottled in various shades of green and cream, new leaves flushed red and pink. Low, bushy plant, beautiful in hanging pot. Flowers: single red and purple. One nursery had a plant previous to 1939, but none have been sold before this.

PASTEL (Reiter, Sr.)—Single corolla pale mallow purple; sepals pale neyron rose, turn up but do not curl back. Similar to Treasure Island but slightly larger. In the originators' opinion Pastel is a decided improvement over Treasure Island in foliage, habit and vigor with even paler pastel shadings in the flower.

REITER'S GIANT (Reiter, Sr.)—Double corolla dark purple, short tube and broad sepals pure carmine. Plant strong and vigorous, foliage good. Considering its gigantic flowers it is remarkably free flowering. Undoubtedly the top ranking big double purple fuchsia.

SAN FRANCISCO (Reiter, Sr.)—Single corolla geranium lake. Thick tube and long sepals carmine rose, of remarkable substance and translucency, with a glossy appearance. Absolutely distinct in every way with quality, freedom of bloom, exceptional foliage and clarity of color. An outstanding hanging pot variety.

WISTARIA—(Niederholzer)—Corolla bluish mauve, flesh pink near base of petals and composed of small petals, each one on a long stalk. Medium long tube waxy white; large broad sepals white, flushed blush outside, inside of crepe-like texture and flushed pink. Sepals tipped light green. An established plant has long, pendulous branches and is fine as a pillar or trellis plant. Good for hanging pots. The most talked about fuchsia at the 1940 Exposition.

1940 INTRODUCTIONS

AND OTHER SELECTED VARIETIES

We had all of these varieties on trial in our garden last year and many of them since 1937. A few are comparatively new, at least in our region; others are old-time varieties in number of years, but still the best of their type. Each one deserves a place in your garden. It costs no more in time, water and fertilizer, to grow a high class fuchsia than an ordinary one. Replace ordinary varieties with high class fuchsias such as the following:

PRICES—Except where marked otherwise, all of the following, including the hanging pot and pot plant fuchsias, are 25c each for strong plants in 2½ inch pots, \$2.50 per doz. 35c each for strong plants in 4 inch pots, \$3.50 per doz. For quantity rates please see page 2.

ABBE FARGES—Semi-double corolla silvery lilac, tube and sepals red. Upright grower with flowers of medium size in great profusion. Very dependable variety.

ALICE HOFMANN—Single white corolla, rose pink sepals. Masses of medium size flowers on bushy plant.

AMELIE AUBIN—Single deep rose red corolla, long tube and sepals white. Very large flowers, vigorous grower.

ANNIE EARLE—Single corolla rose pink shaded orange, tube and sepals white shaded light pink. Upright grower.

ANTIGONE—Single corolla pink, flushed glowing orange; tubes and sepals white. Strong grower, luxurious foliage. Very attractive coloring, quite different.

ARBORESCENS (syn. *Syringaeflora*)—The lilac-flowered fuchsia. Erect terminal panicles of rosy lilac flowers. Strong growing bush with attractive foliage. Tall.

AURORA SUPERBA—Single corolla deep orange peach, sepals and tube light apricot. Spreading grower, requires staking. Peculiar "curled" foliage. This variety and Swanley Yellow differ only in shading of sepals and both of these are very close to the Monterey we offer.

AVIATOR—Single long white corolla, tube and sepals red. Long, twisted sepals. Tall, bushy grower.

BEAUTY OF EXETER (syn. *Pride of Exeter*) — Semi-double, long corolla of rose, suffused and streaked with orange at base of petals. Long, large sepals light rose. Well shaped, very large flowers in great abundance. One of the best.

BEAUTY OF SWANLEY (syn. *Villa Hebe*)—Single corolla soft rose pink, long sepals white, tinted pink. Not quite as large as *Formosissima*, but faster and stronger growing.

BEVERLY HILLS — Single corolla burgundy red, long outspread sepals light rose. Strong upright grower, large flowers. Attracted attention wherever exhibited by us in 1940.

BLACK PRINCESS—Single or semi-double corolla very darkest purple, veined and streaked with red near base of petals. Upright red sepals. Large flower with spreading corolla. A fine new fuchsia. 2½ inch pots, 35c; 4 inch pots 50c.

BLUE MOON—Semi-double corolla nearest to true blue, tube and sepals bright red. Well shaped corolla, long sepals. Strong, upright grower and free flowering.

BOLIVIANA (syn. *Braziliensis*)—Long narrow tube, sepals and corolla deep scarlet red. Flowers in large clusters, followed by ornamental berries like grapes. Will stand sun. Strong grower, tall, but somewhat tender to frost.

BRENTWOOD—Double corolla snowy white, sepals and tube white in heavy shade, tube and sepals tinted red where exposed to sun. Plants of low, bushy growth, fine for pot culture. The first all white (in shade) double fuchsia, but one that is not the easiest to grow and needs special attention as to location, watering and fertilizer.

CLAIRE DE LUNE (syn. *Monterey*, but erroneously) — Single corolla very short, salmon orange; sepals and very long tube salmon. Strong grower with large, broad leaves.

CLARET CUP—Single corolla claret red, recurved sepals pale carmine. Beautiful large flowers. Many consider Claret Cup the best of the Cascade group. 2½ in. pots 35c

CONSTANCE—Double corolla blue, shaded pink; sepals pink. Upright habit, bushy, and free blooming.

- COUNTESS OF ABERDEEN** (syn. Schneewittchen, but erroneously)—Single corolla white, sepals waxy white if grown in quite a shady place, in a sunny location sepals are flushed red. Low, compact plants, deep green foliage. One of the most admired and specially recommended for pot culture.
- DAINTY LADY**—Semi-double corolla white, streaked red near base of petals, sepals deep red. Low, but upright grower. Flowers abundantly, with large blooms. Try this one.
- DIANE**—Single corolla cameo pink, tube and upturned sepals waxy white, flushed rose in sunnier location. Can be kept low, bushy, and will be full of bloom. When better known will be very popular. 2½ inch pots 35c.
- DISPLAY** (syn. Prince Charming, Carl Blanc, Mme. Eva Boeg, etc.)—Single corolla deep pink, sepals clear pink. Flat, saucer-shape corolla. Strong, bushy grower; fine bedding variety and excellent for pots. Blooms more than any other fuchsia.
- DR. JOHN GALLWEY**—Double corolla white, veined at base with rose madder; sepals red. Exceptionally large flower, probably the largest red and white. 2½ in. pots 35c.
- EARL OF BEACONSFIELD** — Single, short, vermilion corolla. Very long tube and sepals light carmine. Bushy, spreading growth. Masses of blooms, good foliage and of striking appearance as a pot plant. 2½ inch pots 35c; 4 inch pots 50c.
- ERECTA NOVELTY**—Single corolla light pink to rose, sepals white. Great novelty because the flowers are held erect. One of the finest for pots. 2½ inch pots 35c.
- ESCALLOPIA**—Single corolla blue violet, upturned sepals scarlet. Corolla saucer shaped, spreading; petals veined pale bronze near base, distinctly scalloped on outer edge, although this is not absolutely constant. Free flowering. One of the most admired of Mr. Niederholzer's seedlings as displayed at the Fair 1939-40. 2½ inch pots 35c; 4 inch pots 50c.
- FAIRY QUEEN**—Semi-double corolla ivory white, tube and sepals soft pink. Bushy grower and free flowering.
- FIREFLUSH**—Single corolla dark burnt orange, long tube and sepals light salmon. Strong, tall, and spreading grower. Large flower, blooms freely, 2½ inch pots 35c.
- FIREFLY**—Single corolla, tube and sepals luminous vivid red. Most prolific bloomer, great flower clusters on a strong, tall plant. 2½ inch pots 35c; 4 inch pots 50c.
- FORGET-ME-NOT**—Single corolla pale blue, tube and sepals pale pink. Medium sized flowers continuously produced on strong, upright plant. Must be in considerable shade for beautiful coloring. 2½ inch pots 35c; 4 inch pots 50c.
- FORMOSISSIMA**—Single corolla soft orchid pink, tube and sepals creamy white, tipped green. Large flower and very free flowering. Best in a hanging pot.
- FULGENS GOSELLI**—Single short corolla, short sepals and very long, thin tube orange scarlet; blooms in clusters. A hybrid of *F. fulgens*, with handsome large green leaves suffused light purple when first unfolding. Distinct in appearance, specially as a pot plant. Not too much shade, special protection from frost. 2½ inch pots 35c; 4 inch pots 50c.
- GARTENMEISTER BONSTEDT** (Triphylla Hybrid) — Single very short corolla, sepals and long tube glowing red, shaded orange. Bushy grower with deep green and bronze red foliage. Stands sun.
- G. MONK**—Double corolla beautiful light blue, sepals rose. Flowers of distinct type with reflexed sepals and

- irregularly placed petals. Dwarf and compact. Good for pots.
- GLENDAL**—Single corolla, tube and sepals coral pink. Strong, tall grower, blooms profusely. Medium flowers.
- GYPSY QUEEN**—Double corolla rosy mauve; sepals broad and deep red. Tall, upright grower, an excellent fuchsia with enormous flowers. Should be in every collection.
- HALLOWE'EN**—Single corolla deep rose; sepals white, flushed pink. Vigorous, but must be staked in the garden. Large flower and used to good advantage in hanging pots.
- HARLEQUIN**—Single corolla, deepest violet striped with rose red. Sepals long and slender, curled and twisted, rose red. Form of flower quite distinctive.
- HENRI POINCARÉ**—Single corolla violet blue, reflexed sepals red. Beautiful bell-shaped flower. Rather weak stems, needs staking. Outstanding in hanging pots.
- JANE EVANS**—Single corolla orange cerise, sepals coral and salmon. Large flowers, fine foliage, tall grower.
- JEROME**—Double corolla lilac, sepals light red. Closely resembles Lavender Beauty, but Jerome has several outer petals marked flesh pink, is more double, sepals are lighter red, corolla more lilac. Low, bushy; medium size flower.
- JOHN McLAREN**—Semi-double corolla beautiful shade of blue (described by originator as light hyssop violet), sepals bright red. Foliage and flower of heavy texture. One of the finest new fuchsias. 2½ inch pots 35c; 4 inch pots 50c.
- JULIUS**—Single corolla rosy lavender, sepals red. Fairly low grower, free flowering. Fine pot plant variety.
- JUNE CAROLYN**—Single corolla coral, flushed carmine. Long tube and sepals orange-pink, sepals tipped green. Light green foliage; tall, upright grower.
- JUPITER** (syn. Dancing Girl, etc.)—Single corolla deep violet purple, sepals red. Beautiful, sometimes almost flat, wide corolla. Medium tall grower, abundance of flowers. Deservedly one of the most popular fuchsias.
- LAVENDER BEAUTY**—Semi-double corolla mauve lavender, short tube and broad sepals crimson. Covered with blooms, low, bushy in growth. Resembles Jerome. Good pot plant.
- LEO DELIBES**—Single corolla, light violet purple, soft pink sepals. Pleasing color effect.
- LE ROBUSTE** (syn. Session's Rose Phenomenal, Rose Queen)—Double fluffy corolla lavender mauve, outside petals heavily flushed and streaked rose pink and flesh. Sepals reflexed, curled, rose red. Light yellowish green foliage.
- LEVERKUSEN** (Triphylla Hybrid)—Single corolla, long thick tube and short sepals rosy salmon. Bushy, spreading grower covered with buds and blooms. For sunnier place.
- LIBUSE** (syn. Cherry) — Single corolla vermillion; short, thick tube and sepals deeper vermillion. Distinct color.
- LILAC QUEEN**—Double corolla white, flushed and veined lilac, a few outer petals rose at base. Short tube and short, broad sepals crimson. Low, a good pot plant.
- LITTLE BEAUTY**—Single corolla lavender blue, sepals deep pink. Dwarf, bushy plant. A real little beauty.
- LORD BYRON** (syn. Dr. Bhuna, but erroneously as Dr. Bhuna is double, red and mauve, see check list)—Single corolla of deepest velvety purple, almost black; tube and sepals scarlet. Low, bushy plant, free flowering. One of the best for pots and should be in every fuchsia garden.
- LUCIENNE BREVAL** (syn. Robt Blatry, but this fuchsia may not be either one. Check list says: Robert

- Blatry, single red and white)—Single to semi-double corolla white at base of long petals, shading to pink and rose towards edge. Tube and long pointed sepals waxy white, tinted rose pink near tips. Large flower, petals somewhat twisted when first opening. An aristocrat among fuchsias and one you must have. Excellent for pots. 2½ inch pots 35c; 4 inch pots 50c.
- LUSTRE IMPROVED**—Single corolla bright orange red, tube and sepals creamy white. Clean-cut color combination.
- MACROSTEMMA ALBA**—Single corolla, tube and sepals white with faintest lilac flush. Small blooms, small leaves. Tall, fast growing and said to be fairly hardy.
- MADAME AUBIN**—Single corolla orange pink, long tube and sepals salmon. Large flowers of heavy texture. Strong upright plant, free flowering. One of the best.
- MADAME J. FEUILLET**—Double corolla white, heavily flushed pink, sepals red. Strong plant, large flowers.
- MADAME DANJOUX**—Double corolla white, heavily suffused and veined rose pink. Red upright sepals.
- MARGARITA**—Single corolla flesh, overlaid lilac, shading to rosy mauve near edges of petals. Broad upturned sepals soft rose. Corolla broadly bell-shaped. Large, spreading plant, floriferous. 2½ inch pots 35c; 4 inch pots 50c.
- MARTHA WERLE** — Double, corolla pinkish mauve, flushed and veined light mallow purple. Tube and sepals bright red. Medium size flowers, floriferous; low, bushy grower. A 1940 introduction, fine for pots. 2½ inch pots 35c.
- MARY**—A triphylla hybrid. Long scarlet flowers in clusters. Rather narrow, deep blue green foliage. Will stand more sun than others. Well worth a trial.
- MARYBETH**—Single corolla soft salmon; sepals white, tinted lilac. Large flowers with long, recurved sepals. Pleasing coloring. Staked in the garden or for hanging pot.
- MAUVE BEAUTY**—Double corolla mauve lilac, sepals deep pink. Very distinct and attractive color combination.
- MONTEREY** (may not be right name)—This is not the long tubed Monterey generally sold, but a variety close to Aurora Superba and Swanley Yellow in color, foliage and habit. However, with us this one is larger and deeper colored. One of these three should be in every fuchsia garden.
- MRS. DESMOND** (Mme. Carolyn, syn. Carolyn, is almost identical, but not as vigorous and free blooming)—Double corolla deep "smoky" lilac, also described as light amparo purple. Sepals rose red. Large flowers freely produced. This fuchsia can be highly recommended. Briefly, it's tops among the doubles.
- MRS. GIDEON BROWN**—Double corolla violet purple, sepals scarlet. One of the largest of the double purple fuchsias.
- MRS. JOHN D. FREDERICKS**—Single corolla and sepals salmon pink. Small flowers in greatest profusion on large plant. Originator claims it will grow in full sun.
- MRS. RUNDLE**—Single short corolla bright orange, very long tube and sepals pale salmon. Strong growth, but of trailing habit. Beautiful. Outstanding in the orange group.
- MRS. VICTOR REITER**—Single corolla pure crimson, fading to white at very base of petals. Long tube and long narrow sepals white, occasionally tinted pale rose. Weeping habit best displayed in hanging pot. Considered the most perfect of the many red and white bicolors. In our opinion it is the most gracefully proportioned fuchsia

in the singles. Shown to great advantage at the Exposition 1940. 35c.

- MU LAN**—Semi-double corolla white, veined rose at base, petals serrated at edges. Reflexed rose pink sepals. Good grower, good foliage; large flowers in profusion.
- NEW FASCINATION**—Double corolla soft pink, each petal veined rose. Upright sepals scarlet. Strong plant with stiff branches and fine foliage producing large, fluffy flowers in greatest profusion. Introduced by us in 1940, this fuchsia proved to be all Mr. Niederholzer, the originator, claimed for it. 2½ inch pots 35c; 4 inch pots 50c.
- OLYMPIA**—Single corolla carmine scarlet, sepals pale rose. Strong growth, trailing habit. Intense color effect.
- OTTO** (claimed by some to be identical with Heron, but we find Otto superior in size and coloring)—Single to semi-double corolla blue-violet, broad sepals scarlet and crimson. Large flower freely produced on strong grower. By far the best in this class. Highly recommended.
- PATTY EVANS** (syn. Patty)—Double corolla white, veined light rose at base; long sepals waxy white, tinted soft rose. Vigorous; large flower, blooms freely. Best in a shady location where the flowers are often near white. With many enthusiasts Patty Evans replaces Rolla.
- PEEWEE ROSE**—Single corolla, a self intense deep rose. Tube and sepals somewhat lighter rose. A macrostemma alba hybrid, long willowy branches and an abundance of beautiful medium small flowers.
- PERKY**—Single corolla pink; sepals white, tipped pink. Strong upright growth, foliage small and neat, blooms freely. Try this one, it's different.
- PHENOMENAL** (syn. Purple Phenomenal; also General Roberts which is not correct according to check list)—Double corolla plum purple, streaked carmine at base of petals. Sepals bright scarlet. This is the variety introduced by the late Mr. Abraham and is undoubtedly the finest of the double red and purple fuchsias.
- PINK BALLOON** — Double, fluffy corolla white, petals veined pink near base, a few outer petals flushed pink. Sepals of heavy substance, rose pink inside, deeper on outside. Large round balloon-shaped buds. Introduced by us in 1940 (originated by Mr. Niederholzer), this one received more favorable comment than all of the others brought out by us, and primarily because it blooms heavily and produces very large flowers on a strong plant. 2½ inch pots 35c; 4 inch pots 50c.
- PINK PEARL**—Double corolla pink, sepals light pink. Bushy, upright plant. Almost a self; a great favorite.
- PRIDE OF EXETER**—See **BEAUTY OF EXETER** for description.
- PRINCESSITA**—Single corolla rose cerise, white at base of petals. Short tube and very long recurved sepals waxy white. An excellent hanging pot variety with flowers of exquisite shape and abundant bloom. 2½ inch pots 35c; 4 inch pots 50c.
- ROBERT BLATRY**—See **LUCIENNE BREVAL** for description.
- ROSE OF CASTILE IMPROVED** (syn. Blue Boy) — Single corolla violet blue, sepals deep pink. Medium sized flowers in greatest profusion. Tall, strong, bushy grower.
- ROSE OF DENMARK**—Single corolla soft lustrous rose pink, recurved sepals white to pale pink. Strong upright plant, good foliage; medium flowers, blooms freely. Deservedly one of the most popular of fuchsias.
- ROSE PHENOMENAL**—Double corolla rosy mauve, long center and short outer petals veined rose near base. Broad sepals crimson. Fluffy flower; one of the largest.

- ROSE PILLAR**—Single corolla neyron rose edged geranium lake; recurved sepals neyron rose tipped green. An entirely new color among the selfs. Tall, vigorous grower. Resembles Sunset in shape of flowers. 35c.
- ROYAL PURPLE**—Semi-double corolla intense velvety purple, tube and sepals bright scarlet. The richest colored of all the double fuchsias. Free flowering.
- SCINTILLATION**—Single to semi-double corolla white; long, reflexed sepals rose inside, red outside. Edges of petals are serrated. Strong grower, large flower, blooms freely.
- SOUVENIR DE HENRY HENKEL** (Andenken an Henry Henkel)—Single short orange pink corolla, very long tube and short sepals deep pink. Of low, bushy habit with handsome reddish foliage. By far the finest of the triphylla hybrids. Showy pot plant variety.
- STARLIGHT**—Single corolla deep rose, white at base of long petals. Tube and sepals creamy white. Low, bushy, with fine foliage and exceptionally floriferous.
- SUNRAY**—Single corolla rosy purple, sepals salmon. Leaves variegated silvery white, shades of green, cream and yellow. New leaves and stems of colorful rosy hue. Beautiful foliage effect. Medium high, bushy.
- SUNSET**—Single wide open corolla salmon coral shaded with orange towards edge of petals. Short tube and outside of sepals pale salmon, tipped green. Inside sepals golden salmon. Strong, upright, bushy grower; blooms profusely. Sunset is first choice with many fuchsia enthusiasts.
- SURPRISE**—Single corolla lavender blue, at very base of petals flesh with light rose veins. Tube and outside of sepals shining scarlet, inside soft rose red. Vigorous tall, but bushy; medium size flowers, blooms continuously. In our opinion Surprise is the best macrostemma alba hybrid, excepting only (for other color) Peewee Rose.
- SUZANNE PASQUIER**—Double corolla white, flushed and veined at base of petals pink; long, broad sepals bright red on outside, deep rose inside. Upright habit, often slow growth; with large, pointed buds and large flowers.
- SWANLEY YELLOW**—See **AURORA SUPERBA** for description.
- THOMASINA**—Single corolla henna red, also described as terra cotta and orange; sepals flesh to tan. Medium size flowers in profusion on bushy plant with dark foliage. Absolutely distinct in coloring. Recommended.
- TRAUDCHEN BONSTEDT** (syn. Taudeschen Bonstedt)—Single corolla, long thin tube and short sepals all pale salmon pink. Flowers borne in clusters. A triphylla hybrid.
- TREASURE ISLAND**—Single corolla orchid pink or lilac rose, lightly veined lilac. Long, reflexed sepals light rose pink. First of the pastel colored fuchsias. Flowers in greatest profusion. Lovely hanging pot fuchsia or for a trellis (espalier). In the garden requires staking.
- VENUS VICTRIX**—Single corolla deep violet blue, sepals white, tinted pink. Long stamens and pistil. Beautiful small flowers and small foliage. Often rather slow.
- VERA SERGINE**—Semi-double corolla white; sepals white, flushed light rose inside. Long, reflexed sepals almost pure white in shady place. Large flower. Needs extra attention to fertilizing for strong growth and bloom.
- WHITE WONDER** (syn. Catalina)—Double corolla white; broad sepals bright red. Very large flowers on tall, upright plant. A sport of Gypsy Queen and in every

respect as good. Considered by many the best red and white fuchsia.

YERBA BUENA—Single corolla shading from rose to deep tyrian rose. Uprturned sepals are pale carmine. Petals are peculiarly "convoluted and toothed," as described by the introducer. 2½ inch pots 35c; 4 inch pots 50c.

OTHER VARIETIES—We grow well over 200 varieties of the better fuchsias (there are about 2000 varieties in the world) and may be able to supply you with what you want, other than those listed in this catalog. Please let us have your list or, better still, visit our nursery during the blooming season of our fuchsia garden and lathhouse.

WE FEATURE TRAILING FUCHSIAS

The great popularity of fuchsias for hanging pots, hanging baskets, window boxes, etc., is well deserved. In a shaded location few plants give more color over a long period of bloom than fuchsias. Try a few this season. Our selection of varieties is second to none.

We prefer to call them hanging pot fuchsias in place of hanging basket fuchsias because they are kept in good condition easier in a hanging pot, preferably a glazed one, than in a wire basket. Thick wooden hanging boxes, specially if constructed of redwood, are very serviceable.

Please note that we have two listings of hanging pot fuchsias. The list below describes the varieties generally used and accepted as standard hanging pot varieties. The next listing, under the heading, "Other Fuchsias Useful for Hanging Pots" describes briefly the varieties we have successfully grown and exhibited. It may be mentioned here that we have even seen fuchsias such as Brilliant, California, Mrs. Desmond, Mrs. W. H. Ware, Thomasina and Sunset grown in hanging pots. These and others may be used, but under average garden and cultural conditions their habit of growth and bloom does not permit maximum display as hanging pot plants.

ANNIE EARLE—See Beauty of Trowbridge.

AURORA SUPERBA—Described on page 5.

AUTUMNALE—See Meteor.

BALKON—Single corolla coral rose, sepals light pink. Medium size flowers. Good old standard trailer.

BEAUTY OF TROWBRIDGE (this is the fuchsia that was mislabeled Annie Earle in the hanging pots displayed in the Hall of Flowers at the Fair. Annie Earle is an upright grower)—Single corolla deep rose pink, long tube and sepals waxy white. Great favorite wherever exhibited.

BETTY—Semi-double corolla creamy white, veined rose red; tube and sepals rose red. Small flowers in abundance.

CASCADE—Single corolla deep carmine, very long slender sepals white, flushed pale carmine. Strong grower, good foliage, large flowers. Featured out-of-doors at the Fair.

ELSA—Double corolla rosy blue-purple; sepals white, pink flush on inside. Large flowers, blooms profusely.

EVELYN LITTLE (syn. Best Trailer, other arbitrary names)—Corolla rose pink flushed lavender; sepals deep pink. A good grower of branching habit. Medium size flowers.

FALLING STARS—Described under 1941 Introductions.

FANDANGO—Described under 1941 Introductions, page 3.

FIREFALL—Single corolla fuchsia red, long tube and sepals carmine. Strong grower (should be pinched back several times to induce branching), dark foliage and reddish stems. Large flowers produced in masses, very showy.

- GIANT CASCADE** (syn. Big Cascade, also sold by at least one nursery as Hallowe'en)—Single corolla deep carmine, long, broad, upturned sepals white, pink inside. More colorful and larger than Cascade. Tops among the trailers.
- HUGH EVANS**—Single corolla burgundy red, tube and sepals crimson. Large flower, strong grower.
- LADY HEYTESBURY**—Single corolla rose, darker near edge of petals which is flushed orange; long narrow sepals white, faintly blush, tipped green. Highly recommended.
- MARINKA** (syn. Red Cup)—Single corolla crimson, red sepals. Reddish stems and leaves. Most popular red trailer.
- METEOR** (syn. Autumnale)—Prized for its highly colored foliage of bronze, orange, yellow and green. Single red and purple flowers. Keep in full growth, sunnier location.
- MME. FORTE**—Single corolla salmon cerise; long tube and sepals waxy white, flushed pink. Beautiful trailer.
- MOLESWORTH**—Double corolla snow white; broad, upturned sepals scarlet. Large flower, the finest double white.
- MORNING MIST**—Single corolla orange and brick red, long tube and sepals salmon pink. Distinct color effect.
- MRS. RUNDLE**—Described on page 8.
- MRS. VICTOR REITER**—Described on page 8.
- MURIEL**—Single corolla rosy lilac, sepals red. Very long petals; long, reflexed sepals. Vigorous, blooms freely. Sold out three years in succession before season's end.
- NONPAREIL**—See Pink Ballet Girl.
- PINK BALLEt GIRL** (syn. Nonpareil, which is a double red and white, see check list)—Semi-double corolla rosy violet blue, sepals white, flushed pink. Fine grower, good foliage, floriferous. One of the really showy fuchsias.
- PRINCESSITA**—Described on page 9.
- PROCUMBENS**—No corolla, short orange tube, reflexed purple sepals, blue stamens. Small leaves and flowers. This is a species of graceful growth, red berries after bloom.
- SAN FRANCISCO**—Described under 1941 Introductions.
- THE DOCTOR**—Single corolla deep salmon pink; long tube and sepals light salmon. Vigorous; large flowers, free flowering. This is a superb fuchsia for hanging pots.
- TRAILING QUEEN**—Single corolla fuchsia red, sepals scarlet. Medium size flowers, dark foliage. Good old stand-by.
- WISTARIA**—Described under 1941 Introductions, page 4.
- MR. WEST**—Described under 1941 Introductions, page 4.

Other Fuchsias Useful for Hanging Pots

- BERLINER KIND**—Very much like Molesworth, not as large.
- CALEDONIA**—Single carmine; long thin red tube and sepals.
- COVENT GARDEN**—Single corolla deep rose, heavy tube and sepals white, blush inside. Petals pleated, waved.
- CORALLINA**—Single deep purple, sepals scarlet. Vigorous.
- MAGELLANICA GRACILIS VARIEGATA**—Single corolla purple; red sepals. Small leaves beautifully variegated silvery white. Very graceful, specially attractive in dark color pot.
- PASTEUR**—Double corolla silvery white, sepals deep rose.
- PRINCE OF ORANGE**—Single corolla orange vermilion, tube and sepals salmon pink. Well fertilized and watered it grows fairly fast. One of the most brilliant of fuchsias.

SPLENDENS—Single corolla orange red, tube and sepals orange, tipped green. Vigorous, bushy, for sunnier place.

FOLLOWING FUCHSIAS USEFUL FOR HANGING POTS are all described on previous pages: *Amelie Aubin*, *Beauty of Exeter*, *Beauty of Swanley*, *Claret Cup*, *Claire de Lune*, *Formosissima*, *Hallowe'en*, *Henri Poincare*, *Jerome*, *Marybeth*, *Olympia*, *Peewee Rose* and *Treasure Island*.

OUR SPECIALTY: POT PLANT FUCHSIAS

Excepting the very tall, the too vigorous, or the varieties of long, spreading growth, almost all fuchsias may be used for pot culture. However, there are certain ones that are better adapted for pot culture than others. Because of their low, bushy growth, or free flowering habit or fine foliage and bloom, the following are well suited for pot culture (the taller ones may be kept somewhat low by judicious pruning and pinching):

<i>Alice Hoffman</i>	<i>G. Monk</i>	<i>Mrs. Desmond</i>
<i>Aurora Superba</i>	<i>Jerome</i>	<i>Mrs. G. Brown</i>
<i>Beauty of Swanley</i>	<i>Julius</i>	<i>Mu Lan</i>
<i>Brentwood</i>	<i>Lavender Beauty</i>	<i>New Fascination</i>
<i>Brutus</i>	<i>Leo Delibes</i>	<i>Otto</i>
<i>Coccinea florian</i>	<i>Leverkusen</i>	<i>Patty Evans</i>
<i>Coralie (Koralle)</i>	<i>Lilac Queen</i>	<i>Pink Balloon</i>
<i>Countess of Aberdeen</i>	<i>Little Beauty</i>	<i>Pride of Orion</i>
<i>Cupid</i>	<i>Lord Byron</i>	<i>Pumila</i>
<i>Dainty Lady</i>	<i>Lucienne Breval</i>	<i>Reflexus</i>
<i>Diane</i>	<i>Lustre Improved</i>	<i>Rose of Denmark</i>
<i>Display</i>	<i>Madame Carnot</i>	<i>Royal Purple</i>
<i>Dollar Princess</i>	<i>Madame J. Feuillet</i>	<i>Souv. de H. Henkel</i>
<i>Earl of Beaconsfield</i>	<i>Mademoiselle</i>	<i>Starlight</i>
<i>Elaine</i>	<i>Margarita</i>	<i>Sunray</i>
<i>Elfin</i>	<i>Martha Werle</i>	<i>Sunset</i>
<i>Erecta Novelty</i>	<i>Mary</i>	<i>Surprise</i>
<i>Escallopia</i>	<i>Mauve Beauty</i>	<i>Suzanne Pasquier</i>
<i>Fulgens Goselli</i>	<i>Mephisto</i>	<i>Traudchen Bonstedt</i>
<i>Gartenm. Bonstedt</i>	<i>Mr. West</i>	<i>Venus Victrix</i>

FUCHSIAS FOR SPECIAL TRAINING

If you are planning to train fuchsias into certain shapes such as standard (tree shape), espalier, on trellis or pillars, bear in mind that some varieties are much better suited for any given purpose than others. We should be pleased to help you make the proper selection. Do not hesitate to call on us for any problem concerning fuchsia culture. We grow and train thousands each season and so may be able to help you with your problems.

In closing about fuchsias, may we suggest: You can keep up with the latest in the fuchsia world, receive valuable bulletins and enjoy meeting other fuchsia lovers, all by joining the

AMERICAN FUCHSIA SOCIETY

405 Collingwood Avenue

San Francisco, California

Annual membership \$1.00

LADY WASHINGTON GERANIUMS

(Also known as Martha Washington, Show or Fancy Geranium)

Pelargonium domesticum (*P. hybr. grandiflorum*)



Here you will find described over 90 varieties selected from our collection of about 300 named sorts. They represent much that is rare, unusual, new and standard in Lady Washington Geraniums. As indicated, this list comprises about one-third of the varieties we grow and includes many of the choicest and best standard varieties. However, there are others equally as fine and some rare ones that are not listed here because we have only a limited lot of plants available, but mainly are they left out because of limited space in this catalog.

If you desire one or more varieties not listed here, let us know what you want, we most likely have them in stock. Or better, visit our nursery during pelargonium season (main season starts in March) for a gorgeous display of new and standard varieties. It's a free Flower Show.

The comments on names, descriptions, guarantee, etc., as given below, apply not only to Lady Washington Geraniums, but also to Garden and Ivy Geraniums and Fuchsias.

NAMES

The names given here have been carefully checked for correctness. We have spent much time and effort to ascertain priority in names by going through catalogs of originators and other available literature. Whenever a variety was found to go by two or more names, the correct name is placed first and the others as synonyms in parenthesis. The correct spelling of names as given by foreign originators is also placed in parenthesis, following the name as generally accepted in the U.S.A.

DESCRIPTIONS

We have given our own description of each variety. For many it is all too brief and while we try to give an honest word picture, we are not infallible when it comes to color descriptions. Also IT SHOULD BE CLEARLY UNDERSTOOD that cultural conditions (weather, exposure to light, type of soil, fertilizers, water, etc.), influence many Pelargoniums, specially the domesticum group, to such a degree that there will be found considerable variation in size, shape and coloring of flowers, habit of growth, and foliage not only with many varieties or within one variety, but even in an individual plant. Please remember this when you find that your mind-picture of our word-picture disagrees with the actual picture of the plant in bloom.

GUARANTEE

We guarantee the varieties we sell to be true to name and description AS GIVEN IN THIS CATALOG. We DO NOT guarantee that they are correctly named. We never substitute, except by written request.

QUALITY OF STOCK

We ship and sell here at the nursery only clean, well-grown plants. The plants in 2½ inch pots are strong, well-rooted plants (not merely rooted cuttings), ready to set out or repot into larger sizes. The 4 inch pot plants are large, well established and from March on are in bud and bloom. We do not sell rooted or unrooted cuttings.

SHIPPING

Please see page 2 for suggestions and conditions.

1941 INTRODUCTIONS

Grown from seeds of carefully hand-pollinated flowers, the following four 1941 novelties are the first Lady Washington Geraniums originated by Wm. E. Schmidt at the Palo Alto Nursery. They are the result of many crosses of white and near-white varieties with other named ones, made in a screened hybridizing cage. Almost all of the seedlings, except those wanted for second generation work, were destroyed after blooming and only four plants selected for introduction. They were chosen for vigor, free flowering quality and attractive form and coloring of flowers. Each one is a variety of distinctive character and merits a place in your collection.

These four novelties are offered in 2½ inch pots at the very low introductory price of 60c each, any 3 for \$1.50; the set of four varieties for \$1.85. In 4 inch pots at 75c each, any 3 for \$2.00; the set of four varieties for \$2.50.

BURLESQUE—Schmidt (Olympic X Duchess of Kent)—Rose pink from center to near edge of petals, narrow white edge, large white throat. Upper petals veined and slightly blotched deep violet. Tall, good foliage, large flowers, heavily waved and curled petals.

CRUSADER—Schmidt (Gardener's Joy X Mrs. Harrison)—White, faintest pink blush; lower petals sharply penciled deep crimson, upper petals veined and blotched deep crimson. All markings clear-cut. Medium low, good foliage, large flowers, all petals waved. Could be described as a refined Gardener's Joy.

MARDI GRAS—Schmidt (Duchess of Kent X Gardener's Joy) — White, lower petals with narrow stripe and feathered from base to center violet-rose; upper petals striped from base to near top and blotched violet-rose. Vigorous, blooms freely, large flowers.

SWEET SIXTEEN—Schmidt (Duchess of Kent X Gardener's Joy)—Lower petals white, flushed blush, slightly penciled red near base; upper petals same ground color, heavily veined and blotched deep crimson, surrounded by strawberry pink. Tall; large flower, all petals waved and ruffled.

GENERAL COLLECTION

For quantity prices please see page 2.

Wherever the price for plants in 2½ inch pots is 35c, the 4 inch pots are 50c. Except where otherwise noted, all 2½ inch pots are 25c each, 4 inch pots 35c each.

AMANDA (syn. Scarlet Beauty, Scarlet)—Closely resembles Zanobia, but Amanda has the lower petals less marked and of a brighter orange red; upper petals deeper, almost black in center with deep crimson edge. One of the most highly colored. New low price 2½ inch pots 35c; 4 inch pots 50c.

ANITA (syn. Neptune)—Light pink, white center; upper petals with velvety maroon spots and veins. Popular.

ANNA RUDLOFF (syn. Ethelyn, although Ethelyn is said to be another var.)—Deep red with orange sheen; lower petals lilac at base and edge, upper petals white at base, veined and small blotch crimson. A medium large round flower, waved petals, free flowering. An exceptionally showy color of distinct luminous quality.

ANTOINETTE (syn. Chino)—Lower petals white, faintly flushed orchid; upper petals deep purple surrounded by violet rose, edged white. Medium flower, blooms freely. Remarkable color combination. 2½ inch pots 35c; 4 inch pots 50c.

- APPLEBLOSSOM**—Lower petals pink, overlaid deep rose; upper petals heavily veined to center of crimson, changing to rose near edge. Poorly named, but a free flowering, long lasting, medium flower.
- ARDITH**—Light rose, flushed salmon, white edge lining each petal, white center; upper petals small crimson-black spot. Reverse of petals white. Large round flower, blooms freely. A very showy new variety. 2½ inch pots 35c.
- AZALEA**—See under **MARIE VOGEL** description.
- BABY**—(syn. Baby Jarrett)—White, faintly flushed blush, small red spot in each petal, slightly ruffled.
- BEVERLY HILLS**—Shining cattleya pink or orchid, upper petals veined and blotched deep violet. Attractive.
- BLACK PANSY**—See **Empress of Russia**.
- BONNIE**—Center white, flushed lilac; lower petals bright orange red, upper petals heavily flushed orange with a medium velvety black blotch. Medium large round flower and a very bright color. Highly recommended. 2½ inch pots 35c.
- CARMINE QUEEN**—(Karminkoenigin)—Bright carmine with faint violet lustre. Upper petals with two larger, lower with smaller darker spots.
- CHICAGO MARKET**—Rose orchid, deeper towards center. Red blotches in upper petals. Low growth.
- CHO-CHO-SAN**—Lower petals orchid lavender with small elongated violet spot; upper petals velvety violet maroon, surrounded violet and fading to orchid at edge. Flower medium large, elongated petals. Distinct in shape and color. One every collector must have. 2½ in. pots 35c.
- CLARA ANGENETTE GERMAN**—White with lower petals feathered mallow orchid, upper petals feathered and blotched mallow orchid. Compact, rather slow growth.
- DARK MABEL** (syn. Dark Presidio)—White center; lower petals rose pink with a small orange crimson mark, upper petals deep velvety maroon-black shading to crimson and rose pink towards edge. Medium large, flat, pansy pattern, free flowering. Rather tall, upright grower. Deservedly one of the most popular. 2½ inch pots 35c; 4 inch pots 50c.
- DARK SANGUINEA** (sold by at least one firm as Zanobia)—White center, veined and flushed mallow near center of petals, rest is rose red with a smoky overcast. Upper petals heavily veined crimson near base, velvety black blotch is flushed orange towards edge. Very large flowers on a large umbel. Remarkably rich coloring. 2½ inch pots 35c.
- DELIGHT**—White to pale blush, large maroon-black blotch in each petal, blotch surrounded by rose red. Free flowering, long blooming season. Delight and **MISS EDITH CAVELL** (syn. E. Cavell, etc.) are so close in color and habit to be almost identical. However, we keep our stock of them separate. Excellent for pots.
- DIENER'S GIANT**—Spinel pink, two upper petals have large blood red spots in center. One of the largest, free flowering and considered tops for bedding.
- DIENER'S No. 36**—Palest orchid lavender, also described as pale rosolane purple; all petals feathered, upper two with blotch of violet purple. Large flower. Outstanding.
- DUCHESS OF KENT** (syn. White A.A.G., as offered by us last year)—Lower petals pure white, waved; upper white and slightly feathered and very small mark of pale mallow purple, upper petals with ruffled edges. Vigorous grower, very large flowers. Our finest white variety. 35c.
- EARLIANA**—See under description of **MRS. LAYAL**.
- EASTER GREETING**—Bright cerise red, each petal with a large black blotch. Starts into bloom early and specially

valuable for its long blooming season. The following varieties are sports of Easter Greeting, all remarkable for the long blooming season. **BEAUTIFUL**—pink with large brown-black blotch in each petal. **IDA HENLEY**—See under Ida Henley. **LUCY BECKER**—orchid pink with crimson and maroon-black blotch in each petal.

EASTERN STAR — Glowing rose, slightly shot with orange, each petal veined crimson at base and has medium velvety black blotch. Very free flowering; low, bushy grower.

EDITH NORTH—Lower petals clear pink; upper deeper pink flushed orange-salmon, veined and small blotch crimson. Tall, strong grower, pleasing color and showy.

ORCHID EDITH NORTH, a sport, identical in habit of growth and bloom, but color is orchid with darker blotches.

EMPRESS OF RUSSIA (Black Pansy, Dark Empress of Russia and other names are apparently arbitrary names given to color variations that are due to soil and cultural conditions)—Rose maroon, each petal with very dark center and narrow white margin edging each petal. Varies somewhat as indicated above, even during one season. Demand always exceeds the supply. 2½ inch pots 35c.

ETHELYN—See **ANNA RUDLOFF**.

FAISS TRIUMPH (Faiss's Triumph)—Light rose pink, white throat, upper petals blotched brown. Edges of petals frilled. Early bloomer with large umbels, large flowers. A very fine variety, but cannot be the true Faiss's Triumph which is described by the European originator as purple-carmine with a few small dark stripes in place of blotches.

FELICIE HAMMONS—Pink, each waved petal lighter towards center. Crimson stripes in lower petals, deep crimson blotch in upper. Free flowering and one of the finest of the soft pink varieties. 2½ inch pots 35c; 4 inch pots 50c.

FLAMING YOUTH—Lower petals salmon rose, slightly veined deeper color; upper petals rose red suffused orange, with veins and medium velvety black blotch. Low, bushy grower, free flowering. A very bright color.

FLORA BELLE CLOUSE — Light pink, large velvety brown-black blotch in upper petals, slightly smaller ones in lower, veined and flushed rose red around spots. Circular flower and a perpetual bloomer. Recommended.

FRAU KRUMP—See under Spring Magic.

FRUEHLINGSZAUBER—See **SPRING MAGIC**.

GARDENER'S JOY (Marktgaertners Freude; syn. Mrs. Saunders, Mrs. Sanders, etc.)—White, flushed palest blush; upper petals with dark red-brown blotch, surrounded by rose; slightly striped in lower petals. Very large flowers, large umbels.

GERMAN GLORY—Cattleya orchid, upper petals veined and small blotch deep violet purple. Strong, upright grower.

GODETIA—Large white center, rest of petals soft shell pink; one or two very small crimson spots on some petals, others without spots. Flowers are held upright. Delicate.

GRAF ZEPPELIN (Graf Ferdinand von Zeppelin)—Soft rose pink, flushed salmon; upper petals with large velvety deep brown blotches, lower petals smaller blotches. Large umbel, large flower, free flowering. Very fine variety.

GRANDMA FISCHER (Grossmama Fischer)—Rich deep salmon, each petal penciled and blotched dark brown-black. Large flower, petals waved. Vigorous, upright grower, early to bloom. In a class by itself for distinct color.

HAILE SELASSIE — Rose violet, paler toward edge of petals, heavily veined maroon and rose; each petal blotched velvety brown. Low, bushy grower.

- HELEN BEEBE**—Lower petals white, flushed pink towards base, orchid pink towards edge, veined and blotched mallow purple. Upper petals velvety deep maroon, rose edge, heavily veined near base. Form of flower and pattern like Dark Mabel. Very beautiful and rare. 2½ inch pots 50c.
- IDA HENLEY**—Velvety maroon, shaded rose near edge, deep salmon maroon in center. A sport of Easter Greeting and just as early with the same long season of bloom. Occasionally reverts on one or more branches to Easter Greeting colors. Valuable addition to this perpetual blooming class. Excellent pot plant variety. 2½ inch pots 35c.
- IMPROVED GERMAN GLORY**—Cattleya pink, upper petals veined crimson at base, blotched velvety crimson. Vigorous, upright grower. Very pleasing soft color.
- IMPROVED SWABIAN MAID**—Deep pink, upper petals flushed rose, with deep red-brown spots. All petals veined deep red. Large flower, one of the most floriferous. 2½ inch pots 35c.
- JAMES TOPFER** (syn. James Topper)—Rose, each petal lighter towards edge, white edge; upper petals blotched velvety black and flushed deeper orange red.
- JOHNNY-JUMP-UP**—Long lower petals white, edges rolled under, rose red "brush mark" spot in center of petals. Upper petals white at base, rest velvety deep maroon with irregular white edge. Unusual form and coloring of flower. Well named, rare. 2½ inch pots 35; 4 inch pots 50c.
- JOYCE** (syn. Mme. Childs)—Medium white throat, shaded mallow purple towards center of petals. Ground color cerise red overlaid velvety crimson and maroon with network of almost black veining in upper half of petals. Upper petals slightly deeper than lower. Round, flat flower with pin-wheel petal arrangement. Rather tall; handsome foliage. Joyce varies considerably in shades of coloring and there is a **WHITE EDGED JOYCE** which we offer separately. A high class flower. 2½ inch pots 35c; 4 inch pots 50c.
- LADY HARRISON**—See **MRS. HARRISON**.
- LAVENDER QUEEN**—Lavender with darker spots in each petal. Full, large umbels and long blooming period.
- LOIS MacKAY**—Lower petals silvery pink; upper ones rose pink flushed salmon, veined and feathered and small blotch of crimson. Large flower with waved petals.
- LUCILE KLUTTS**—Lower petals pale lilac orchid, upper ones deeper with long, narrow feathering and small blotch of deep mallow purple. Very large flower, upper petals waved. One of the best of the new varieties. 2½ inch pots 35c.
- MABEL**—See **DARK MABEL**.
- MACKENSEN** (Feldmarshall Mackensen)—Clear glowing rose pink with crimson and orange mark in lower petals, veined and small spot velvety crimson in upper.
- MARIN**—Medium pink, each petal veined from base to center deep crimson and with large velvety brown-black blotch, surrounded by orange. Long blooming season.
- MARIE ROBER**—Magenta purple to black. Probably the darkest of all. Strong, upright growth, good foliage, large flowers. A sensation in our exhibits at San Jose, Oakland and the Exposition. The most popular variety of 1940. A "must have" for collectors. 2½ in pots 35c; 4 in. pots 50c.
- MARIE VOGEL** (Frau Marie Vogel)—Red, faintly flushed salmon, dark blotches on upper petals. Buds bright red. Very large flowers, waved petals, early bloomer. Highly recommended. **ROSE MARIE** (not Rose Mary), said to be a sport of Marie Vogel, identical in everything except color, which is in pink tones. **AZALEA** resembles Marie Vogel, but is of a rosy red coloring with darker upper petals, large umbels.

- MAY QUEEN**—Orchid pink with rose maroon in upper petals. Strong growth, luxurious foliage, very large blooms. This flower more than any other variety resembles a beautiful orchid. Very fine. $2\frac{1}{2}$ inch pots 35c
- MIRALOMA**—White center, lower petals light pink with rose spot in center; upper veined and large velvety black spot surrounded by strawberry, bordered pink. Waved petals, large flowers. Fine new variety, $2\frac{1}{2}$ inch pots 35c.
- MISS EDITH CAVELL**—See under **DELIGHT**.
- MME. LAYAL**—See **MRS. LAYAL**.
- MME. THIBOUT** (syn. Mme. Tibout, etc.)—See **SPRING-TIME**.
- MORGAN MILES**—Deep salmon pink, lower petals blotched orange red, upper ones blotched deep maroon surrounded by orange red. Buds open red. Bright and showy.
- MRS. CHARLOTTE BRICE** (syn. Blue Boy)—Lower petals orchid from base towards center, deepening to rose violet and shading off to edge of mallow purple; upper, white near base, orchid towards center, crimson veins and small blotch, rest of petal rose violet with lighter edge. Free flowering. Great novelty coloring. New low price: $2\frac{1}{2}$ inch pots 35c.
- MRS. HARRISON** (syn. Lady Harrison)—Each petal white, veined, cross-veined and washed rose pink, upper petals veined crimson. Large double flower, each petal crinkled and curled, with white border. Distinctive, curled, leaves; strong grower. No other one like it. $2\frac{1}{2}$ inch pots 35c.
- MRS. LAYAL** (syn. Mme. Loyal) — Lower petals white, veined and painted violet rose; two upper ones velvety violet-purple and rose, edged white. Compact, bushy growth with small leaves and medium small flowers. Blooms early and in greatest profusion. This is the famous Pansy pelargonium. A leader for pot culture. **EARLIANA** resembles Mrs. Loyal in coloring, but has larger, elongated flowers.
- MRS. MARY BARD**—Snow white with a few light mallow purple stripes near base of petals. Large flower, long season of bloom, rather low, bushy habit. Excellent for pots.
- MRS. SAUNDERS** (syn. Mrs. Sanders)—See **GARDENER'S JOY**.
- NELDA LEWIS**—Lower petals glistening white, suggestion of palest lilac flush; upper ones white, flushed pale lilac, feathered and medium blotch deepest violet. Medium, clean-cut flower. Strong, upright grower.
- NEPTUNE**—See **ANITA**.
- NEUHEIT C. FAISS** (Andenken an Carl Faiss)—Silvery heliotrope violet or blue-orchid with prominent, elongated and sharply defined velvety deep violet-black blotch in each petal, veined deep violet at base of petals. Strong, free flowering. Absolute distinct color combination.
- NITIDA**—Lower petals white with faint pink blush; upper ones white, flushed blush, feathered violet, large blotch of velvety purple, white edge. Strong, upright grower, very large flowers and umbel. Showy.
- OLYMPIC**—Sometimes all petals pure white, occasionally one or two stripes on one or more petals, but typical flower has lower petals pure white, upper with a few stripes and small, irregular mark of mallow purple. Strong, bushy grower, blooms freely. Medium large, round flower.
- ORCHID EDITH NORTH**—See under **EDITH NORTH**.
- ORCHID GLORY**—Deep orchid, deeper color in upper petals with veins and blotch of deep red. Attractive and showy.
- OUR FRANCES**—Soft silvery rose pink, upper petals deeper with medium size velvety deep crimson blotch. All petals heavily waved. Low, bushy grower, blooms early. This we consider Mr. Poss's finest introduction. Fine pot plant.

- PALO ALTO**—Lower petals white, lilac blush, narrow mal-low stripes; upper same color, but heavily veined violet purple and blotch of velvety black. Tall; very large flow-ers. One of the showy new varieties. $2\frac{1}{2}$ pots 35c.
- PEGGY CRADDOCK**—Light silvery pink, two or three crimson veins from base to center of petals, center slight-ly washed strawberry. Medium large symmetrical flower. Bushy, low growth, blooms freely. Excellent pot plant. This we consider Diener's finest variety. $2\frac{1}{2}$ inch pots 35c.
- PICKANINNY**—Crimson, bordered bluish rose, heavily veined and blotched black; medium flowers of velvety texture. A rather tall grower. Rich, deep coloring.
- PINK GARDENER'S JOY** (syn. Rose Ruffled)—Medium pink, two upper petals feathered and blotched velvety maroon, surrounded rose red. Flowers frilled, blooms freely. An excellent variety, but not at all resembling Gardener's Joy.
- PRINCE CHARMING**—Blush pink, each petal veined from base to center deep red, medium irregular blotch of crimson, surrounded deep pink. Upper petals deeper, larger than lower. Outstanding new variety. $2\frac{1}{2}$ inch pots 35c; 4 inch pots 50c.
- PRINCESS MAUD** (may not be the correct name)—White with irregular orange pink spot in each petal, upper ones feathered crimson. All petals irregularly notched or ser-rated. Medium flowers, blooms freely. Quite different.
- RED ORIENTAL**—(sometimes sold as Whittet's Pride, which is a lavender)—Each petal with velvety black cen-ter, shading to rose red towards edge, narrow white edg-ing, deep crimson veining at base of petals. Large flower, bushy grower. 25c. **MARTHA WASHINGTON** is best described as a dark Red Oriental. A very fine dark vari-ety. $2\frac{1}{2}$ inch pots 35c. **PRINCE MOROCCO** is probably synonymous with Martha Washington.
- ROSE MARIE** (not ROSE MARY) — See under **MARIE VOGEL**.
- RUFFLED ORIENTAL**—Each petal with a medium vel- vety black blotch, surrounded by a wide band of straw- berry, veined crimson, specially at base, edged pink. Large flower, waved petals. Magnificent novelty. $2\frac{1}{2}$ inch pots 35c.
- RUTH W. McAFEE** — Beautiful salmon rose, deep red spots in upper petals. Large, early bloomer. One of the best. $2\frac{1}{2}$ inch pots 25c. **IMPROVED RUTH McAFEE** is much like the original, except lighter shades. $2\frac{1}{2}$ inch pots 35c.
- S. A. BREEN**—Soft silvery shell pink; upper petals heavily veined near base violet purple, center velvety deep brown washed orange, shading to pink at edges. Large flowers and umbels, blooms freely. A really high class variety. New and rare. Low price: $2\frac{1}{2}$ inch pots, 35c.
- SALMON QUEEN**—Rose coral, flushed salmon; lighter near edge; white near base of petals, upper ones slightly feathered and spots of crimson-orange. Medium flower, blooms freely, long lasting; rather tall grower. A very delicate and unusual shade of coral and salmon. $2\frac{1}{2}$ inch pots 35c; 4 inch pots 50c.
- SALMON SPRINGTIME** (syn. Ruffled Red, as offered by us last year, although both may be incorrect) — Salmon rose red, two or three crimson stripes near white center, upper petals veined and medium blotch velvety crimson, the whole flower peculiarly flecked with irregular small white spots. Free flowering, large umbels of ruffled flow-ers. Highly recommended. $2\frac{1}{2}$ inch pots 35c.
- SANTA MONICA**—Lovely soft La France pink, deep red spots in upper petals. Very large flowers. Popular variety.
- SPRING MAGIC** (Fruehlingszauber) — White, flushed shell to peach-blossom pink, upper petals with deep red blotch surrounded by strawberry; all petals ruffled. Large flower. **FRAU KRUMP** is less ruffled than Spring Magic, also paler.

- SPRINGTIME**—Bright pink with white throat and white border. Ruffled flowers. One of the most popular. 2½ inch pots 25c. **DARK SPRINGTIME** and **SPRINGTIME IMPROVED**, both deeper colored variations of Springtime. 2½ inch pots 35c.
- STAR OF BETHLEHEM**—Lower petals long and narrow, shell pink, white at base; upper ones pink, veined crimson from base to center, blotch of crimson flushed orange. Medium large flower, distinct in formation of petals.
- SUE JARRETT**—Pink, shaded salmon; lower petals with lines from lighter base to dark, round, center spot, upper almost covered with velvety dark maroon blotches. Varies in coloring and veining. One of the largest.
- SUNSET MAGAZINE**—A sport of Sue Jarrett, with upper petals about the same, but lower ones much lighter, sometimes near white. Loosely arranged petals.
- TILLIE**—Light pink, white center and edge; lower petals with long violet-red mark, upper ones feathered and blotched velvety maroon, surrounded by rose red. Medium large flower, large umbels, long lasting. Edges of petals are waved. A little known, but outstanding variety.
- VERA N. WATT**—Deep rose pink; upper petals with red spots surrounded by strawberry pink. Large flowers freely produced. Said to be one of the best for bedding.
- WESTWOOD**—Lower petals orchid lavender, flushed rose, near-black round spot in center, veined towards base; upper petals with large velvety black blotch surrounded by brilliant orange red, shading to orchid pink at edge. Medium large flower, very free flowering; variable markings. A great novelty of remarkable coloring... Rare. 2½ inch pots 50c.
- WHITE A.A.G.**—See **DUCHESS OF KENT**.
- WOLFGANG GOETHE**—Dark purple carmine or deep red with five large, well defined, violet black blotches. Large flower, lightly waved petals. Tall grower. **IMPROVED WOLFGANG GOETHE** is a slightly lighter red, somewhat larger.
- ZANOBIA**—Lower petals orange red with a few crimson stripes, upper ones veined at base and center of velvety deep crimson, shading lighter towards edges. Medium large flower, petals curled and waved. Spectacular, highly colored. See also **AMANDA**. 2½ inch pots 35c; 4 inch pots 50c.
- MANY OTHER VARIETIES** available—write us about the ones you want, or see them in bloom. Open every day including Sundays.

● GARDEN GERANIUMS

(ZONAL, FISH, HORSESHOE OR COMMON GERANIUM)

Pelargonium hortorum (P. zonale)

1941 Introduction

We are pleased to be able to introduce to geranium fans what we believe to be an outstanding geranium. Strong plants in 3 inch pots at 50c each; dozen \$5.00.

HONEYMOON—Schmidt—(Hall Caine X Maxine Kovalevski)—Single, light pink, heavily flushed apricot near center, shading to palest blush near edge of petals; small near-white eye. Color varies, depending on exposure to sun, loveliest coloring is in part shade. Large flower (2 inch or over), medium large umbels. Strong, bushy growth, handsome deep green foliage with a wide "ripe olive" colored zone in each leaf. Of excellent parentage, with Hall Caine type flower. Received much favorable comment when shown as **SEEDLING No. 393** at several shows and specially at the Hall of Flowers on Treasure Island. We feel confident you will not be disappointed when you try Honeymoon.

GENERAL COLLECTION

This year we are listing only a dozen out of our collection of about 200 varieties. This dozen includes several outstanding geraniums not offered by any other firm. If you desire any varieties not named below, please let us have your list, we stock practically all geraniums in the trade, at moderate prices. Geraniums listed here, in 3 inch pots, at 25c each, dozen \$2.50, except where priced otherwise.

BOUGAINVILLEA—Single, not Bougainvillea color, but close to it. Large white eye. Strong grower, free flowering. In partial shade a particularly fine large flower.

BURBANK—Single, soft salmon rose shot with gold. At first glance may be mistaken for Crabbe, but this one is distinctly shot with gold and slightly veined orange in upper petals. Very large flowers, large umbels, blooms freely. Turned over to us by Mrs. R. M. Addison of Mill Valley, this fine variety is offered for the first time. Excellent pot plant, specially in part shade. 3 inch pots 50c each.

CARMEL—Single white with well defined narrow rose red border edging each petal, a very pleasing effect. Great favorite at the Exposition in 1940. Also **LIGHT CARMEL**, white with finest rose cerise line edging each petal.

EMILE ZOLA (syn. Salmon Queen)—Single, beautiful shade of salmon, flushed apricot. Large round flowers, large umbels, floriferous. A superb variety, specially in pots, but must be in part shade for fine color.

FIAT QUEEN—Semi-double, lively salmon pink, each petal distinctly serrated at edges. A sport of Fiat which is considered by many to be the ideal pot plant geranium, the new Fiat Queen has the same low, bushy, habit of growth and is even more free flowering. Not to be confused with the rather small flowered Jeanne (Carnation flowered) which also has serrated petals. Fiat Queen has large, semi-double flowers, the petals in effect being daintily frilled. Without doubt the most promising introduction in years and should be very popular. Limited number of plants, 3 inch pots 65c each.

GIANT SALMON—Single, light orange with a definite apricot salmon undertone; upper two petals slightly deeper color; prominent white eye. Large flowers and good sized umbels. Strong grower with light green foliage. Best in partial shade. Stock of this striking geranium is quite scarce, second only to that of **NOUVELLE AURORE** which it resembles closely in every way. Giant Salmon, 3 inch pots at 50c each.

LADY POLLOCK — Variegated foliage; color varies, typical leaf has green center surrounded by irregular, wide band of bronze, salmon-red and deep green, edged by light yellow. Medium small flowers, attractive shade of orange red. Most highly colored of the variegated geraniums.

MADONNA (syn. White Madonna, may be Mme. Buchner) —Double pure white. Medium large flowers, very free flowering.

MARGUERITE DE LAYRE (probably syn. L'Aube) —Single, pure white, large flower, large umbels, blooms freely. The best known standard single white geranium.

MONTEREY—Double to semi-double, beautiful shade of coral pink, white center. Long lasting large flowers, good umbels. Good grower, should be in partial shade and have more care than most geraniums. A real beauty—try one.

NOUVELLE AURORE—Single, light orange with a definite apricot salmon undertone, upper two petals slightly deeper; white eye. This resembles **GIANT SALMON** very closely in habit of growth and bloom, foliage and

color. With us this one is slightly deeper colored with a slightly less prominent eye. Should be in partial shade and needs more care (fertilizer, water) than most geraniums. Spectacular novelty; sold for \$2.50 each in 1940, when obtainable. Now at the low price of 75c, 3 inch pots; 4 inch pots \$1.00.

PHLOX (offered by one nursery as Bright Eyes)—Single, white with typical phlox eye of apricot rose-red. Excellent pot plant variety; for partial shade. Still the most popular of the varieties shown by us at the Exposition. **PALE PHLOX**, similar to above except for a very light eye. In partial shade this is one of the daintiest geraniums.

PINK POINSETTIA—Double, soft orchid pink, two or three upper petals white near base. Closely resembles the red Poinsettia geranium, but the pink form has broader petals, many of them peculiarly scalloped at the sides. Average flower almost 1½ inches across, with twelve or more petals. Medium umbel, medium size leaves, free flowering. Almost lost to cultivation, now a very limited number of plants available. Very rare. In 2½ inch pots \$1.00 each.

IVY-LEAF GERANIUMS

(Ivy Geraniums)

Pelargonium peltatum

1941 INTRODUCTION

In our work with ivy geraniums we were blessed with good luck last year when one of the many seedlings turned out to be an excellent combination of its two parents.

This seedling is now named **THE DUCHESS** and with its introduction we feel we are contributing to the list of really worth while ivy geraniums.

The introductory price is low, due to good luck in propagating stock, but as with most first year varieties, we have only a limited number of plants. Plants in 2½ inch pots are 50c each, \$5.00 per dozen.

THE DUCHESS — Schmidt — (Princess Victoria X Col. Baden-Powell) — White, with faint orchid flush, short pink pencil lines near edge of petals, occasional ones in other parts of petals. Upper two petals veined near base cerise red, irregular small red mark in center. Good grower, medium umbels composed of large flowers (over 2 inch), with ten to twelve loosely arranged petals. Very free flowering and best in part shade. Colors deeper in sunny location.

GENERAL COLLECTION

A few more than half of the varieties we grow are listed below. These are priced at 25c each, \$2.50 per dozen.

ALLIANCE (syn. Victory)—Double, lilac white, spots of deep rose. Rosebud type buds. Handsome foliage, free bloomer.

CESAR FRANCK—Double; deep rose pink, flushed salmon near center, upper petals small orange red spots and stripes.

CARLOS UHDEN—Double; cerise rose-red, open center lighter to almost white. Large round flower, flat petals.

CHARLES MONSELET—Double; cerise rose (to magenta-red). Very large round flower, twisted petals. Buds rose type.

COL. BADEN-POWELL — Semi-double; white flushed palest lilac, two upper petals feathered cerise red. Very large flowers.

DOUBLE LAVENDER — Double; pale lavender. Floriferous, with handsome dark foliage. Medium flowers. Attractive.

DOUBLE ROSE MAGENTA — Double to semi-double; rose violet-magenta, two upper petals veined velvety brown.

DOUBLE WHITE—Double; pure white with short mal-low purple stripes in upper petals, mostly covered by petals.

GRINGOIRE—Double; bright rosy carmine. Large flowers, large umbels. Strong grower and showy.

INTENSITY—Semi-double; brilliant scarlet. Large flower, blooms freely. Outstanding among the red ivy geraniums.

JEANNE D'ARC — Single; faintest lilac with reddish stripes in upper two petals. Dark foliage, strong grower.

JOSEPH WARREN—Double; rosy violet purple, deeper colored when in bud and on first opening. Large; rich coloring.

LAVENDER ROSE—Double; orchid lilac with irregular near-white edge, upper petals with reddish violet stripes.

LUCKY STRIKE (Schmidt, 1940) — Double; deep rose pink, reverse of petals light silvery pink, upper petals, veined crimson near base. Petals curled, waved. Vigorous, floriferous.

MODESTO—Double; brilliant rose, flushed orange towards base of petals. Upper petals with stripes and spots.

MRS. H. J. JONES—Double; deep rose pink, slight salmon flush; serrated edges with short orange red stripes.

PRINCESS VICTORIA (syn. Enchantress, etc.)—Double; white, penciled and feathered rose, specially near edges. Deeper in sunnier location. Varies in coloring. Large flower.

SALMON—Single to semi-double; rose-pink shade of salmon, two brown-red veins in upper petals. Very strong grower.

SILESIA — Single; three lower petals rose-cerise, two upper same color with orange-flesh marking and red spot.

THE BLUSH—Double; medium silvery pink, reverse of petals white, flushed palest blush. Rosebud-type buds.

WILLY—Double; deep scarlet. Very double, large flowers, blooms freely. Strong grower, one of the best.

AMERICAN PELARGONIUM SOCIETY

Nonprofit Corporation

Issues ten Bulletins a year, covering all that is of interest in varieties, nomenclature and culture of Garden, Lady Washington, Ivy, Scented, and Species Geraniums. Ten general meetings a year in San Francisco and Palo Alto. Membership, \$2.00 a year.

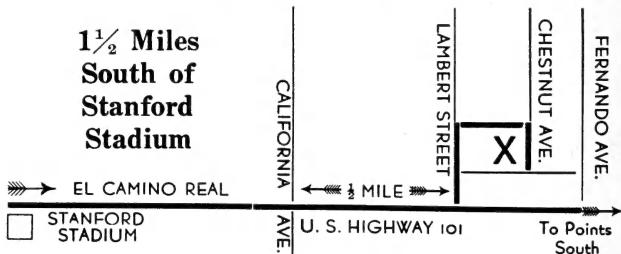
A postal card with your name and address will bring you application blank and sample Bulletin. Address:

SECRETARY, 308 CHESTNUT AVE., PALO ALTO, CALIFORNIA.

LOCATION OF NURSERY

The nursery is at 308 Chestnut Avenue, within the southern city limits of Palo Alto (formerly Mayfield).

From El Camino Real, U.S. Highway 101, turn into Lambert Street (Chestnut Ave. does not reach the Highway), drive two blocks on Lambert Street, on your right is the nursery.



PALO ALTO NURSERY

Phone P.A. 5982

308 CHESTNUT AVE., PALO ALTO, CALIFORNIA

WM. E. SCHMIDT, Prop.